

# Alabama Board for Registered Interior Designers

Registering and regulating qualified individuals  
to practice as Registered Interior Designers in the  
State of Alabama.



## Yes, we're under construction!

Renovation is happening in a big way; from website to newsletter, as well as several other facets of our identity that communicates who we are, and what we do. Here are a few of the changes and transformations the Board is undertaking:

- ◆ **Website** - We've contracted with an amazing web-design and marketing company in Montgomery to redesign the website, making it current, user-friendly, and comprehensive. . The new site will incorporate most, if not all, of the requests you made during the survey conducted last year.
- ◆ **Newsletter** - We're taking a look at the format, content, and design of the newsletter in order to make it more representative of the profession, both substantive and visually. That process is not complete; we'll be making improvements over the next few issues.
- ◆ **Board Office** - We've just signed the lease on a new office space that will provide us with a location to hold meetings, bring a better sense of professionalism, and give us a stable central location to use as the hub for interior design in Alabama.

We hope you're as excited about these improvements as we are, and look forward to hearing your feedback as we roll them out.

# Alabama Board for Registered Interior Designers 2013 | 2014

Northern District Representative  
**Richard Cable, ASID, RID**  
Huntsville, AL

Central District Representative,  
**Kristin Corley, IIDA, RID**  
Board Chair  
Birmingham, AL

Western District Representative  
**Laura Harchelroad, RID**  
Hoover, AL

Eastern District Representative  
**Carla Hall, ASID, RID**  
Board Treasurer  
Montgomery, AL

Southern District Representative  
**January Corbin, ASID, RID**  
Mobile, AL

Consumer Representative  
**Anitra Henderson**  
Mobile, AL

Educator Representative  
**Shari Park-Gates, Ph.D., RID**  
Auburn, AL

Board Office  
Bryant Williams  
Executive Director  
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## Chairman's Message

**Kristin Corley, IIDA, RID**

*The Alabama Board for Registered Interior Designers registers and regulates qualified individuals to practice as a Registered Interior Designer in the State of Alabama. What does this mean to you, and why should you be an advocate of registration for others?*



- Registration brings unity to our profession. Consumers are familiar with the terms registered, certified and licensed indicating competency in a field of study, accountability for work produced, and a responsibility to ethical behavior.
- Registration provides responsibility to the Health, Safety and Welfare of consumers. Every decision we make should focus on one of the HSW elements. Do your professional interior design decisions improve quality of life for a client, provide a secure environment, and provide equal access for all users? As Registered Interior Designers, we are responsible for meeting these basic needs and being held accountable to the consumer and to each other.
- Registration sets a standard that is equal to other parallel professions such as architecture and engineering. An unlicensed architect or engineer would rarely be considered for a project because it has become industry standard for licensing in these groups. Why are we not working to set the same bar for the Interior Design profession? Registration encourages continuing education, provides qualified mentors to new professionals, and promotes confidence of ability to consumers and partner industries.

As we move through 2015, consider how you personally can foster the field of Interior Design. We have heard from several designers through our survey that you are already willing to volunteer to support the Board. We are working on various opportunities and will be contacting you through the year. The legislature has been quiet and it's a great time to focus on promoting our industry, our registrants and our students.

Sincerely,

*Kristin Corley*

# UPCOMING Events

## APRIL

11	Birmingham Spring Volunteer Day; IIDA	Woodlawn Street Market	For more information or to RSVP click <a href="#">HERE</a> , or visit <a href="http://www.iida-al.org/events/">www.iida-al.org/events/</a>
22	CEU - Health & Safety in Today's American Kitchen; ASID	Allsouth Appliance Huntsville	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
23	Fantastic Forum Corporate; IIDA	Business Interiors Birmingham	RSVP: <a href="http://www.iida-al.org">www.iida-al.org</a> no later than April 22nd
23-24	ASID Alabama Annual Member Meeting	Embassy Suites Huntsville	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
24	CEU - Next Generation Bathroom; IIDA	BPI Huntsville	RSVP: <a href="http://www.iida-al.org">www.iida-al.org</a> no later than April 22nd
29	CEU - Lighting the Way; IIDA	HumanScale Birmingham	RSVP: <a href="http://www.iida-al.org">www.iida-al.org</a> no later than April 27th

## MAY

13	CEU - Water Delivery Systems for Green Building; ASID Qualifies as Codes & Standards	Southern Bath & Kitchen Birmingham	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
20	CEU - TBA; IIDA	Optimist Rec Center	RSVP: <a href="http://www.iida-al.org">www.iida-al.org</a> no later than May 18th
21	CEU - Defining Modern; ASID	Business Interiors Huntsville	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
21	CEU - Workplace Wellbeing; IIDA	DeKalb Office Birmingham	RSVP: <a href="http://www.iida-al.org">www.iida-al.org</a> no later than May 19th

## JUNE

17	CEU - Design for Acoustics; ASID	TBA Huntsville	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
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## SEPTEMBER

11-12	CEU - ASID Alabama State Conference	Rosewood Hall Homewood, AL	For more information or register online click <a href="#">HERE</a> , or go to <a href="http://asidalabama.org/news-events/">http://asidalabama.org/news-events/</a> .
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Unless otherwise noted:

Each course/event is .1 unit .

ASID CEU's are free to members, \$20 non-members, and free for students.

IIDA CEU's are free to members, \$40 non-members, and \$5 for students.

# SURVEY: And The Results Are...

Last year the Board conducted a short survey of Alabama Registered Interior Designers, and the amount of responses we received was nothing less than amazing! We want to remind you that we are always interested in what you have to say, so call or send us an email with your comments, requests, and suggestions any time.

- I. We asked, "How satisfied are you with the Board's responsiveness to your needs?", and 91% said they were "Satisfied" or "Very Satisfied". 9% said they were "Fairly Satisfied". Here are a few of the comments we received:
  - *I feel the Board is taking Interior Design legislation seriously and is fighting for our profession. I appreciate that the Board is forward thinking and continuing to protect the legislation we have gained over the years. Thank you.*
  - *I appreciate the Board's focus and attention to interior designer's needs and for strategically looking ahead.*
  
- II. What needs, assistance or concerns would you like the Board to address? The overwhelming response concerned CEU's. Here's a sampling of the responses.
  - *Connect with the schools.*
  - *(Offer a ) database of available CEUs (webinars, workshops, meetings, etc.)*
  - *The confusion in reporting CEU hours seems to be a topic at every meeting. Getting certificates and reporting CEU hours seems to be confusing to designers as well as the class presenters. Clarification/simplification of this process would greatly be appreciated.*

## Ambassadors and Champions Program

To great success, NCIDQ has launched their new Ambassadors and Champions program. An Ambassador is a practitioner and NCIDQ Certified designer who is committed to advocating, encouraging, and publicizing the exam. They share information about the importance of the NCIDQ Certification with their colleagues and encouraging them to pursue the NCIDQ Examination in order to distinguish themselves as interior designers who have demonstrated competency in designing spaces that protect health, safety and welfare. A Champion is an educator of interior design who is committed to informing students and fellow faculty about the NCIDQ Exam and the value of earning the NCIDQ Certification.



To become an Ambassador, one must attend a one-hour webinar training session, and once completed they receive access to the Ambassadors' and Champions' online collaborative community, Q Link, where they can network with fellow Ambassadors and Champions, provide feedback on their experiences, and explore CIDQ's many resources to help most effectively share their story.



III. The Board exists for and because of you, so we want to ensure we're meeting your expectations; therefore, we asked "if you have contacted the Board office within the past 24 months, how satisfied are you with the service you received?" 71% said they were either "Satisfied" or "Very Satisfied", with 29% saying they had not contacted the Board office. On a personal note, I want to say how much I appreciate all of the wonderful and supportive comments. You have no idea how much they meant to me. The following comments are a good representation of what you had to say.

- *Other than for renewals, I have not had direct contact with the Board office in the past 24 months. Before that however, I did contact the office for clarification of an issue and received prompt and knowledgeable assistance.*
- *I received extraordinary assistance when requested--thanks again!*
- *Bryant Williams is the finest, most dedicated steward for the Board office. He is very resourceful and responds to inquiries very quickly. As the front person for the Board, he instills great confidence among the membership*

VI. We asked what information you'd like to see included in the newsletter, and the responses were compelling. We expect to implement all of the requests in some form or another. Here's a little of what you requested:

- *News from other states that have legislation. It would be nice to hear about other states (their success stories/their struggles).*
- *Any ADA updates, "educational corner" - a brief article that would educate on new products or materials.*
- *The newsletter could be condensed to fewer pages...1 or 2 pages is the most a busy professional may read.*
- *...I am not interested if it is only two paragraphs, but have info actually pertinent to daily practice, then I am all for it.*
- *I'd like to see some thing more all-inclusive and extensive; a one-stop resource for all information interior designers in the state need.*
- *Feature a couple of the Board members each time, e.g., their background, anything unique or of concern in their district, and even maybe a sentence or two quote from them.*



Bryant Williams  
Executive Director

Because Ambassadors represent NCIDQ Certified interior designers as a whole, it's crucial that they maintain a high standard of accuracy and professionalism while serving in this role. Thanks to the dynamic nature of the interior design profession, NCIDQ regularly updates the exam structure and content. To ensure that all of Ambassadors remain current and informed, they will continue to re-train every year.

To become a Champion, the educator attends a one-hour webinar training session, and will also receive access to the Ambassadors' and Champions' online collaborative community. If you are interested in becoming an Ambassador and/or Champion go to <http://www.ncidqexam.org/certification/volunteer/2801-2/>. The next Ambassador training session is scheduled for May 4th, and the next Champion training session will be on April 6th.

## Your Ambassadors & Champions!

To date three of the members of the Board have been through the process and are now Ambassadors; Kristin Corley, Chairperson, Shari Park-Gates, and Laura Harchelroad. Shari will soon go through the process to be a Champion. Will you be the next to volunteer?

# ABRID

## 2015 Budget

Follow The Money

As we mentioned earlier, there were requests to know how registration fees are used. The Board recognizes your right to know, and concurs wholeheartedly; therefore, we're presenting our operating budget for the 2015 fiscal year. Next years' budget will look considerably different as we will have expenses and overhead not previously incurred. In the past, we have relied on the generosity of vendors, who provided us office space in their businesses at no charge; we now have a permanent office, so rent and utilities will need to be added to the budget. Also, the State of Alabama has purchased new state-of-art systems and programs that will merge many of the tasks required of the states' regulatory boards, making the processes more efficient. Since we are a regulatory board, we will be assessed a mandatory fee of \$9,000 to compensate the State for the purchase of the new systems; this fee will be levied on the Board for only two years.

EXPENDITURES	COST
Rentals & Leases	3,000
Utilities & Communications	1,900
Professional Services	9,200
Supplies, Materials, & Operating Exp.	5,500
Grants & Benefits	1,200
Other Equipment Purchases	500
Personnel Costs	20,000
Employee Benefits	1,600
Travel - In-State	2,200
Travel Out-Of-State	4,900
TOTAL	50,000

## CONGRATULATIONS

We'd like to recognize the following individuals for their accomplishments in becoming Alabama's latest Registered Interior Designers:

Heather Beach, Mobile, AL

Leslie Britt, Madison, AL

Danice Bulls, Huntsville, AL

Carol Elder, Huntsville, AL

Rachelle Falcon, Altus, OK

Kimberly Fisher, Harvest, AL

Jennifer Glass, Nashville, TN

Annie Ly Johnson, Bloomfield, NJ

Janie Nabors, Madison, AL

Shelly Orr, Tuscaloosa, AL

Vikki Randall, Huntsville, AL

Janette Ray, Wheat Ridge, CO

Micha Yeck, Birmingham, AL

# What's going on with AIDC?



Meet our lobbyist, Gina Tucker Dearborn! Gina is the President of Tucker Consulting. Gina began her career on Capitol Hill as a staff assistant to U.S. Senator Richard Shelby. Upon leaving Washington D.C., Gina served as Vice-President of Governmental Affairs for the Alabama Rural Electric Association of Cooperatives from 1995 until 2000 where she was a political advocate for the association both in Montgomery and in Washington D.C. A University of Alabama graduate, Gina specializes in developing and executing programs that yield desired results for clients in Alabama-whether educating legislators and other state and local officials of the client's interests, promoting positive legislation or defeating negative legislation that will adversely impact legislation around the client.

We need your help to continue to have Gina monitor interior design legislation in Alabama. Without her monitoring services, our law could be challenged or eliminated without us knowing. AIDC needs the support of EVERY Registered Interior Designer in Alabama. AIDC is currently underfunded and will not be able to retain her services for 2016 without your support. Other boards across the nation are being challenged and facing deregulation, it is critical that we maintain her services every year!

How can you support us? Join AIDC and participate in our spring fundraiser, "A Night at the Races". A Night at the Races will be held on May 14th at Moore Solutions in Birmingham. This is our 3rd year to have this annual event, which is our biggest fundraiser of the year. This fundraiser is a Kentucky Derby style party where you place "funny money" on races and use your winnings to bid on fun prizes like an iPad mini, gift cards, furniture, etc. The event is free to attend and we hope all of you will participate in supporting AIDC that night. Email [info@AIDC-AL.org](mailto:info@AIDC-AL.org) for a membership form and join today!

## District Meetings

As required by the *Alabama Interior Design Registration Act of 2010*, two of the Boards' districts will be holding a meeting in the next few months. The purpose of the meeting is to elect a representative to the Statewide Nominating Committee, and to select at least two nominees for a seat on the Alabama Board for Registered Interior Designers. The Southern District will be meeting on Tuesday, April 14th, and the Central District will announce their meeting date soon. For more information contact the Board office at [id.admin@idboard.alabama.gov](mailto:id.admin@idboard.alabama.gov).

## Happy Anniversary to Our Friends at ASID.

We are grateful to ASID for their efforts in promoting and advancing the Interior Design profession, and for their continued support of this Board in our endeavors. We wish you many successful years to come.



# ASID - ALABAMA

The Alabama Chapter of American Society of Interior Designers (ASID) is a community of people — designers, industry representatives, educators and students — committed to all facets, residential and commercial, of interior design. Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives.

ASID members are accomplished in their field and have agreed to uphold the highest standard of design excellence and business practice ethics. Representing both the commercial and residential markets, ASID members create engaging and functional spaces with a practiced eye to meet client needs and hone their craft in all areas of design, including:

- Office & Corporate Interiors
- Residences & Model Homes
- Health Care Design
- Government & Institutional Spaces
- Hospitality & Entertainment Environments
- Retail & Store Planning

Founded in 1975, ASID is the oldest and largest professional organization for interior designers, and is still the only one to represent all aspects of the profession. We are currently celebrating our 40<sup>th</sup> anniversary, and have celebrations planned at our Annual Meeting in April and our State Conference in September. We have monthly meetings and events throughout the state, and strive to have different and engaging CEUs for our members.



**Stacey Summerville,**  
Allied ASID  
Chapter President

# IIDA - ALABAMA

IIDA Alabama is the state's premier organization for commercial interior designers. We have approximately 200 members including professionals, associates, students, and industry members. The Association provides a forum to demonstrate design professionals' impact on the health, safety, and well being of the public; balancing passion for good design with strategy for best business practices. IIDA provides Members with the sources to attain expertise, knowledge and contacts. Chapters and City Centers are the visible strength of our Association, and their networking events allow professionals to connect on more personal levels that encourage trust, collaboration, and innovation. The Alabama chapter contains two City Centers: Birmingham and Huntsville.



**Elizabeth Melancon**  
IIDA  
President

IIDA offers its Members many benefits. The most important benefit is free or discounted admission to all IIDA sponsored continuing education units (CEUs). We offer units every month as well as additional Codes classes that satisfy state registration requirements. Also, networking with other professionals is a valuable benefit. It is always helpful to communicate and collaborate with those in the profession.

Events are also an important part of IIDA Alabama. We recently held the biannual IDIE awards at the Florentine building. The IDIES are our way to honor great design throughout the state of Alabama. There were nine category awards given as well as a Best in Show. Also, the inaugural Award of Excellence was given to Jim Griffo in honor of his contribution to the profession. In October, we hold our ever popular ARTrageous event. It is an art auction held at Gallery Services to benefit the IIDA Foundation. It is always a fun time with entertainment and great art to benefit an awesome cause. We are having a busy year, and hope that you will join us for one of our many upcoming programs! For more information, please email [info@iida-al.org](mailto:info@iida-al.org) or visit our website at [iida-al.org](http://iida-al.org).